

2026 Edition

# The Ultimate Guide to the GSA Schedule

www.**B2G**Connect.com

## Why the GSA Schedule?

## Become a Designated Vendor in the Federal Contracting Sector.

The GSA Schedule is like being on a list of pre-approved vendors where agencies can purchase directly from you business.

When you're approved for the GSA Schedule, the government has already checked your company, pricing, and terms. Buyers can find your offerings in the government's online marketplace —think "Amazon for agencies" and send you purchase requests directly.



YOUR GSA ROADMAP STARTS HERE



# Michael White N-EAR Inc.

Actual B2G customer —won a GSA award with our help and turned visibility into steady agency orders.



# Once We Were Awarded Our GSA Schedule, Everything Shifted—

# Agencies Could Purchase Directly From Us.

From the first call, B2G guided us through the GSA process. They made a complicated process simple—and made success possible for us. They organized the paperwork, structured pricing, caught issues before submission, and kept us on track while we focused on building and serving customers.

#### **Inside Our Process:**

We get you ready to qualify, submit a clean offer to the GSA Schedule, then build and maintain your listing—and help you turn it into wins.



# More Opportunities on the GSA >

The GSA Schedule is like being on a list of pre-approved vendors where agencies can purchase directly from you business.

Federal buyers route almost \$1 Trillion through the GSA Schedule each year. One award gives you a 20-year runway—a 5-year base plus three 5-year options—with pricing and terms set up front. It also lets agencies place larger orders than the usual \$10k purchase-card cap, so the deals you discuss can actually be executed under your contract. Fewer hurdles, bigger orders, more repeat revenue.





2025 policy changes are moving more federal buying onto GSA managed contracts. Get on the Schedule now to be where budgets flow so larger orders can go through faster.

### **Recession Proof**

Downturns hit commercial sales first, but government spending only increases; a GSA Schedule listing means consistent revenue for you regardless of the state of the economy.



### **Team Advantage**

Holding a Schedule
makes you a stronger
partner for major
contractors, helping you
join larger bids and deliver
work you wouldn't
normally access alone.



# **About B2G Connect**

### **Connecting You to Government Contracts**

We do the work for you. Our team turns the GSA Schedule into easy-to-understand steps and handles the heavy lifting end-to-end. We review eligibility and commercial pricing, assemble a complete offer, submit and negotiate with contracting officers, then help you market the award so you actually win—not just get listed.

It's the approach we use every day to help clients secure billions in federal business while avoiding the red-tape pitfalls that stall most teams. If 2026 is your year to scale in the federal market, partner with experts who process these contracts each and every day.

Your GSA Journey Starts Here.
Scan the Code and Schedule Your Kickoff!



### **SCAN HERE**



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